

ROBINSON SOMA BAY



SUSTAINABILITY REPORT 2025

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World of  TUI





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Foreword

Environmental and sustainability issues will remain a central component of our hotel strategy in 2025. In addition to ecological aspects, we are increasingly taking into account the social, cultural and economic dimensions of responsible behaviour.

Sustainability is playing an increasingly important role for our guests when choosing their travel destination, and we want to respond to this growing awareness.

Through targeted measures such as reducing energy and water consumption, avoiding waste and limiting the use of chemicals, we are actively contributing to the reduction of CO₂ emissions.

Our social commitment in our host country Egypt is particularly close to our hearts. We specifically support local projects so that not only our guests and employees, but also the local people benefit from our work.

As a committed employer in the Egyptian tourism sector, we continue to focus on the targeted promotion and development of our employees through training, further education and fair working conditions.

With this sustainability report, we would like to provide our guests, employees, suppliers, business partners and service providers with transparent information about our measures and work together to shape a sustainable future.

Robert Schmiel
Club Director
ROBINSON Soma Bay



Management & Sustainability

ROBINSON Soma Bay sets high standards for its own corporate responsibility. We focus on issues such as reducing emissions to protect the climate, conserving natural resources, protecting biodiversity, helping economically and socially disadvantaged members of the Egyptian population, and ensuring high-quality working conditions for employees and partners. ROBINSON Soma Bay bases its environmental protection measures on guiding principles formulated by *Travelife*, *ROBponsible* and *TUI Umweltchampion*.

Our vision is to reduce our environmental impact now and in the future and to strengthen local infrastructure, while also doing the best we can for our guests.

Our goals include the implementation of environmentally friendly measures such as:

- Improving energy and water savings,
- Reducing waste and promoting recycling,
- Sustainable purchasing,
- Training for employees and guests,
- Donations and volunteer work.

Goals are formulated, activities to achieve these goals are planned, activities carried out during the year are documented, and at the end of the year the results are compared with the goals. On this basis, the goals and activities for the next year are formulated.

Our code of conduct enshrines our commitment to climate protection, and we raise awareness among our employees through targeted training.

Climate strategy

Responsible for the technology at ROBINSON Soma Bay are Chief Engineer Mr. Ayman Mounir and his deputy Mr. Kerolos Harmina.

Mr. Ayman Mounir is also the environmental officer and head of the Energy Saving Committee.

1. In order to effectively integrate climate protection into our business processes, we systematically analyse our consumption and emissions and evaluate their impact on the environment.
2. Relevant emissions are determined. We have defined suitable indicators and are continuing to develop them in internal discussions and with external partners. The relevant key figures are calculated and interpreted using a transparent process and can be verified externally.
3. The environmental officers and members of the Energy Saving Committee are responsible for climate protection measures at ROBINSON Soma Bay and work closely with the heads of the various departments. There are already a variety of approaches and concrete examples of successful climate protection activities and further environmental protection measures along the entire value chain. Mandatory quantitative and qualitative (reduction) targets have been defined for emission-intensive areas. Experiences and best practice examples are discussed and promoted.
4. The commitment to climate protection has been enshrined in the ROBINSON Soma Bay code of conduct. This is guaranteed through intensive and regular staff training. As a result, we set action and quality targets from which concrete measures are derived.
5. By regularly reviewing our target achievement and communicating it comprehensively both internally and externally, including in our annual and sustainability reports and on our website, we critically examine the effectiveness of our measures and aim to raise awareness and build trust among our guests, employees and partners.
6. Our contractual partners along the value chain are selected with regard to common climate protection objectives, thereby exploiting synergies. Partners include Ecolab (ISO 14001), Vissmann (certified according to the Eco-Audit Regulation (EMAS) and winner of the sustainability award for 'exemplary resource efficiency'), Elektrolux (awarded 'Climate Performance Leader' for the reduction of CO2 emissions), HOBART (DEKRA Award in the 'Environment' category), among others.
7. We draw on the expertise of research and science as well as governmental and non-governmental organisations. We continue to expand our expertise through dialogue and exchange with cooperation partners and other stakeholders.8. ROBINSON Soma Bay regularly measures all energy consumption, utilises opportunities to reduce the greenhouse gas CO2, and calculates its ecological footprint according to international standards.

TUI Climate Calculator

ROBINSON Soma Bay recommends the TUI Climate Calculator. Here, you can make a voluntary contribution to offset CO2 emissions during your trip. The donated amount will be used for climate protection. The climate calculator determines the donation amount and transfers the donation to the environmental foundation myclimate (<http://www.myclimate.org/>), which then supports CO2 compensation projects.

Energy and Water

Water and energy are essential resources for the operation of any hotel. However, they also have significant environmental impacts, such as greenhouse gas emissions, water scarcity, pollution and biodiversity loss. Therefore, saving water and energy is not only beneficial for the hotel's operational efficiency and cost reduction, but also for its environmental performance and social responsibility.

Energy Saving Measures

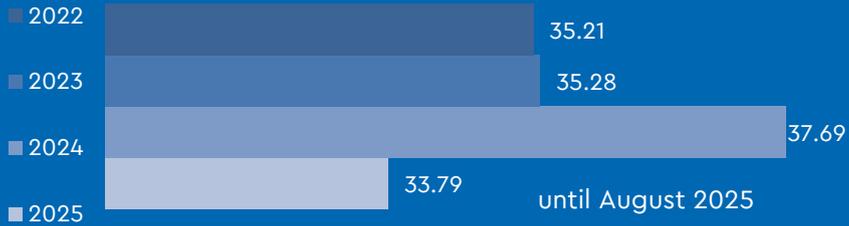
As part of the hotel's commitment to environmental sustainability and operational efficiency, several impactful energy-saving initiatives have been implemented:

1. **Lighting Upgrade:** The hotel has replaced traditional lighting with energy-efficient LED bulbs, resulting in up to 75% energy savings. Motion sensors have been installed in public restrooms and balcony switches to automatically turn off air conditioning and appliances when rooms are unoccupied.
2. **Solar Water Heating:** A solar water heating system has been installed to utilize Egypt's abundant sunlight for heating water used in showers, kitchens, and laundry. This significantly reduces reliance on electric and gas water heaters.
3. **Renewable Energy Sources:** The hotel prioritizes the use of hydropower from the Aswan Dam to reduce CO₂ emissions. Decentralized solar thermal units have also been installed for hot water preparation in guest houses, staff housing, and the main building.

4. **VSD Chiller Replacement:** In 2025, Chiller No. 1 of the central air conditioning system was replaced with a unit equipped with Variable Speed Drive (VSD) technology. This upgrade significantly improved energy efficiency, resulting in electricity and energy savings of approximately 25% to 30%. The VSD system allows the chiller to adjust its speed based on demand, reducing unnecessary energy consumption and enhancing overall performance.
- HVAC Optimization:** The heating, ventilation, and air conditioning (HVAC) system in the main restaurant, reception, and common areas has been upgraded with programmable thermostats and smart controls. These systems adjust temperature and airflow based on occupancy and weather conditions, saving up to 20% in energy consumption. During winter, the children's pool is heated using an inverter heat pump, which is more energy-efficient than conventional systems.
5. **Natural Gas Integration:** In January 2025, natural gas was introduced at Robinson Club Soma Bay. This transition significantly reduced the use of diesel fuel for heating swimming pools and kitchen operations. As a result, the hotel achieved substantial savings in both energy consumption and operational costs, while also contributing to a cleaner and more sustainable energy profile.

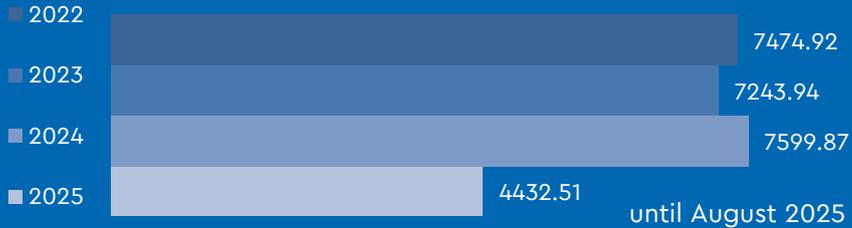
Soma bay Egypt that has recently inaugurated a 5MW PV solar plant, a full-service energy and utility provider in Egypt. The solar plant will generate electricity from solar power and reduce the dependence on conventional power sources. It will also lower the cost of electricity, increase efficiency, and minimize carbon footprint.

Total energy consumption per guest per day (in kWh)



Target by the end of 2025: 33,6 KWh

Total energy consumption (in MWh)



Target by the end of 2025: 7100 MWh



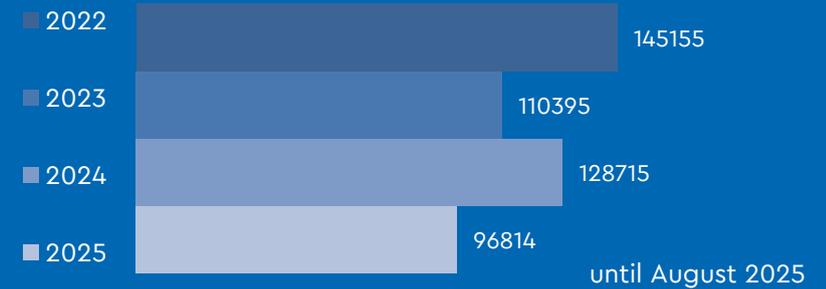
Water Saving

The hotel has implemented a water metering system to monitor and track water usage across its facilities. This system helps identify leaks, inefficiencies, and areas of excessive consumption, enabling timely maintenance and optimization of the water distribution network. Staff and guests are also educated on water conservation practices and encouraged to report any issues promptly. To further reduce water consumption, the hotel has installed water-saving devices, including:

1. Low-flow shower heads with a flow rate of 9.5 liters per minute.
2. Infrared sensor faucets that automatically shut off when not in use.
3. Water-efficient toilets are designed to minimize water usage without compromising hygiene or comfort.

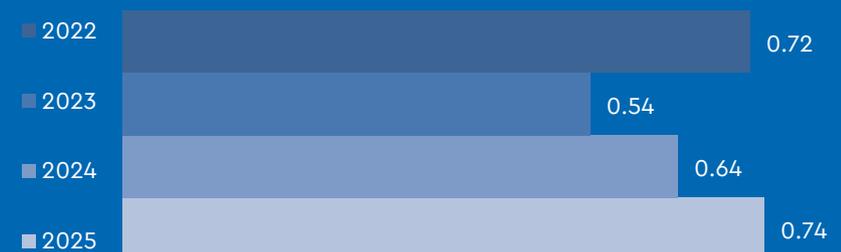
Landscape Expansion Impact: In 2025, the hotel expanded its green areas to enhance the natural beauty and environmental quality of the property. While this initiative supports biodiversity and improves guest experience, it has also led to an **increase in water consumption** due to the additional irrigation needs. The hotel continues to explore sustainable landscaping practices and efficient irrigation systems to balance environmental benefits with resource conservation

Total water consumption (in m³)



Target for 2025: 132.000 m³

Water consumption guest/day (in m³)



until August 2025

Target for 2025: 0.64 m³

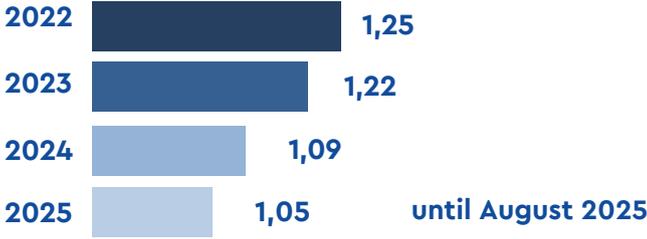
Waste management & pollutants

We have asked our suppliers to reduce outer packaging as much as possible or to dispense with it altogether. From packaging cardboard to the crates for the fruit and vegetables delivered fresh every day – raw materials are collected and sent for reuse or recycling.

By cooking in front of our guests, we have been able to drastically reduce the amount of food waste. We train our employees regularly and also inform our guests during the weekly kitchen tour about the origin of the food we use and about suitable measures to avoid waste. For example, organic waste is stored in a remote cold store until it is collected.

The cleaning products we use are environmentally certified and biodegradable. The aim here is to reduce the amount of cleaning products used by 15% in the long term through the use of concentrates.

Solid waste (in kg) guest per day



Target for 2025: 1 kg per guest/day



The recycling chain deserves our special attention so that recyclable materials can ultimately be recycled.

Community & Supply Chain



Our employees

Since 2010, our Director of Human Resources, Mr Remon Safwat, has been responsible for the well-being of our employees and compliance with labour law obligations.

ROBINSON Soma Bay employs staff from eight different countries.

82% of our employees are from Egypt. The youngest employee is 18 years old, the oldest is 59. The proportion of women among European employees will be 67% by August 2025 (the proportion of women among local employees is 1%). Although we give preference to Egyptian women with the same qualifications, we rarely receive applications from female local employees. There are various reasons for this, such as the location of ROBINSON Soma Bay, which is some distance from the nearest town, Safaga.

We apply national and international standards with regard to environmental protection, labour law and safety. Through extensive, biannual training and education programmes, we train our employees not only in sustainability issues. By continuously raising awareness among our colleagues, we increase the environmental awareness of our employees.



Our employees

High job satisfaction is important to us. We therefore conduct regular employee satisfaction surveys through external organisations to increase loyalty, commitment and satisfaction.

Compliance at all levels, the option of anonymous reporting to management, extensive training measures and internal job postings are our top priorities.

Training, education, career opportunities

A wide range of extra benefits for employees and regular employee satisfaction surveys conducted by international external organisations (Gallup, Kenexa) result in above-average employee loyalty and retention. This year, ROBINSON Soma Bay celebrated its 27th birthday and 26 employees celebrated their 27th anniversary with us.

We regularly conduct external and anonymous employee surveys on job satisfaction. Until 2012, the data was collected and evaluated by Gallup. Since 2016, the surveys have been conducted anonymously online by the KANTAR Group. ROBINSON Soma Bay has a particularly low employee turnover rate: 3.2% in 2024 compared to 2.5% in 2019 (average in the hotel industry in Egypt: approx. 25-30%).



Purchasing and stakeholders



By purchasing regional products, we support the local (agricultural) economy and avoid long transport routes. In addition, ROBINSON Soma Bay cultivates its own herb garden between the theatre and the main restaurant.

Our responsible purchasing staff place particular emphasis on sustainable and environmentally friendly products. When purchasing new technical equipment, for example, its environmental friendliness must be proven.

We involve our business partners throughout the entire value chain. When selecting contractual partners, we pay attention to our climate protection targets and coordinate with our business partners, suppliers and local authorities.

Our guests



Our hotel is committed to the environment it shares with its guests and employees. Upon request, discussions between guests and environmental managers are possible at any time to explain or answer questions on the topic of sustainability.

Our guests are always welcome to participate in our environmental measures and sustainability efforts. Information can be found in the rooms and on our information board below the main restaurant.

We communicate our activities through our annual sustainability report, social media channels and our weekly Environment Day.

Social issues, charity and donations



Social commitment



In addition to a children's home, an orphanage and a home for disabled children, ROBINSON Soma Bay also supports the MYF Heart Centre in Cairo, where free heart surgery is performed on children.

We support these institutions through donations in kind, repairs to buildings and installations, regular invitations to the children to visit us and visits by our employees to the children.

The children's aid provided by ROBINSON Soma Bay is divided between contributions from employees (approx. 10%), guests (approx. 45%) and the club (approx. 45%). Mr Remon Safwat is responsible for establishing contacts with the local community.

Charity & Donation

'Flea market for a good cause'

Since the beginning of 2022, ROBINSON Soma Bay has been holding a flea market for employees by employees approximately four times a year. From clothing to electronic items, cosmetics, storage boxes, games and books, departing employees and local staff collect everything that can be reused.

Employees then have the opportunity to help themselves to items from this pool and make an individual donation for the items they take.

Any remaining items and the money donated are given to charitable organisations.

The flea market not only serves a social purpose but also teaches employees that the useful life of items can be extended.



Local involvement & child protection



MYF Heart Foundation

The Magdi Yacoub Heart Foundation (MYF) – a charity registered in Egypt – was founded in 2008 by Sir Magdi Yacoub, the late Dr Ahmed Zewail and Ambassador Mohamed Shaker.

The mission of the MYF Heart Foundation is:

1. To provide state-of-the-art medical services free of charge to the Egyptian population, especially to underprivileged and vulnerable age groups.
2. To train a generation of young Egyptian doctors, nurses and scientists to the highest international standards.
3. To promote basic science and applied research as an integral part of the programme and to promote biomedical research in Egypt.

The main goal of the Magdi Yacoub Global Heart Centre in Cairo is to establish an internationally recognised centre of excellence that offers high-quality heart treatment at no cost, thereby improving the level of medical care for children, adolescents and adults in the region, in the hope of saving as many hearts and solving as many complex cases as possible.

ROBINSON Soma Bay supports the Magdi Yacoub Global Heart Centre in Cairo with financial resources, which has resulted in the creation of an operating theatre bearing the ROBINSON name.

Better Life Academy



The Better Life Academy is located in Hurghada and focuses on educating and supporting 'children with special needs', as the literal translation from Arabic suggests – which we find very beautiful.

We support this project with donations in kind and financial resources, and it fills us with great joy to see the development of the school and the creation of additional classrooms.

The children's joy and the warmth of the teachers touch us every time we visit.

The Children's Cancer Hospital

The Children's Cancer Hospital Foundation is a legally independent non-profit organisation whose vision is to be 'the unique global symbol for the transition to a cancer-free childhood'.

The idea of a state-of-the-art hospital for children with cancer arose when Professor Dr Reda Hamza, Dean of the National Cancer Institute, who passed away in 1995, pointed out that a separate hospital would be ideal for further improving children's chances of survival.

The mission of the CCH Foundation is to establish a sustainable foundation for the prevention and treatment of cancer through evidence-based research, intelligent education and free, high-quality care, delivered with passion and fairness, to alleviate the suffering of children with cancer and their families.

This project not only seeks to increase the survival rate for childhood cancer in Egypt from an estimated 40% to Western levels of 75-80%, but also to create a new healthcare system in which management and treatment are based on the most modern scientific methods. After 14 years of operation, the hospital currently has an average overall survival rate of 71%.

ROBINSON Soma Bay contributes in two ways: A donation of EGP 250,000,000 as a general donation under the name ROBINSON SOMA BAY2. Emotional support by visiting the children (patients), spending time with them – with activities and gifts to bring some joy and hope into their hearts and put a smile on their faces.

El-Fekria School



The El-Fekria School is located in Safaga and is a non-profit, state-run school for disabled children.

Our support takes two forms:

1. Donations in kind and investments, such as installing an air conditioning system, cupboards, tables, chairs, etc.
2. Emotional support by visiting the children and spending time with them – with activities and gifts that bring joy and hope to their hearts and put smiles on their beautiful faces.

TUI Care Foundation

Together with holidaymakers and the TUI Care Foundation, we use tourism as an opportunity to do good for the people and societies in the destinations. The TUI Care Foundation attaches particular importance to bringing about change directly on the ground. In order to bring about sustainable and positive change, it builds on strong partnerships with regional and international organisations. 100% of donations go to the projects. In 2017, €7.3 million in donations were collected and ten new projects can now be supported by the TUI Care Foundation.

In 2013, for example, the TUI Care Foundation, in cooperation with HEPCA, supported the proper disposal of waste by installing more rubbish bins in the popular tourist centre of Memsha in Hurghada. The environmental organisation Hurghada Environmental Protection and Conservation Association (HEPCA) is actively committed to protecting and preserving the Red Sea and promoting and maintaining sustainable tourism in Egyptian holiday destinations around the Red Sea.

The project is part of a larger initiative aimed at establishing an effective waste management system in Hurghada. This not only ensures cleaner streets, but also a cleaner sea and a healthier environment for marine life, locals and tourists.

With the help of the TUI Care Foundation, 250 rubbish bins were installed in the popular tourist centre of Memsha in Hurghada. In addition, 30 large waste containers were installed in the Alkawthar residential area in Hurghada. Thanks to the rubbish bins, 30,000 tonnes of waste can be collected every year. The result: cleaner streets, a cleaner sea and a healthier environment.

Protection of children



We condemn any form of exploitation of children, which constitutes a fundamental disregard for the rights and integrity of children.

We do not employ children and report all suspicious activities involving children, whether by employees or guests, to the local authorities. Our employees receive training on child protection and how to recognise incidents that violate child protection and report them to their superiors.

We reserve the right to terminate any relationship with individuals or companies if they are associated with the exploitation of children.

Wildlife & Nature



Biodiversity

1. In order to promote the effective integration of species protection into business processes, we analyse our activities in terms of their impact on biodiversity.
2. In the course of deriving urgent protection measures, we define suitable indicators and develop them further, both in internal discussions and with external partners such as HEPCA.
3. Over the years, with the increase in flora here in Soma Bay, more and more animals are also feeling at home on land. In addition to herons, falcons, sea eagles and owls, Egyptian fruit bats, bats and swifts can also be found here. Year after year, the golf course meadows are also used as a resting place by storks on their way from South Africa to Europe.
4. Sunscreen that is manufactured without oxybenzone, octinoxate or nanoparticles has been available for some time now. Even in very small quantities, these ingredients can endanger life on the reef. We therefore ask our guests to use sunscreen labelled as reef-safe/coral-friendly/reef protection/organic sunscreen.



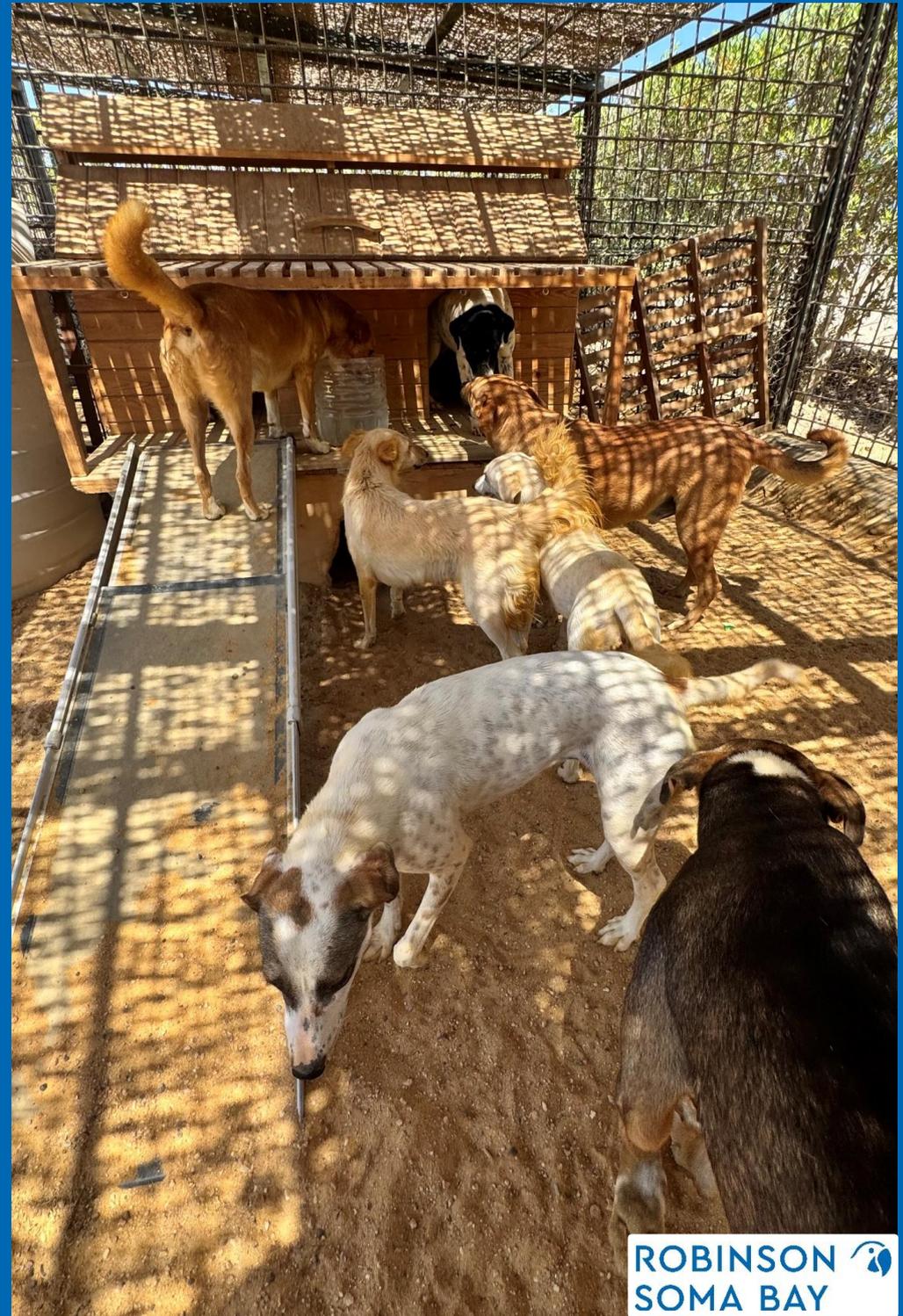
Dog shelter

During our coronavirus-related closure, we built a very special place outside the walls of ROBINSON Soma Bay for stray desert dogs.

The dog shelter provides a home for around 20 small and large desert dogs with its spacious outdoor enclosure.

Every day, the dogs are visited, fed and cuddled by one of our animal-loving ROBINS.

Our guests are also welcome to visit these loyal souls with us at any time.





Certifications



Awards



The internationally recognised Travelife quality seal is used within the TUI Group in particular to assess sustainability performance. In order to obtain the quality seal, appropriate sustainability management and measures that incorporate ecological and social aspects are required. An external auditor carries out the audits. The quality seal, awarded in gold for 163 fulfilled test criteria, is valid for two years.



The most environmentally friendly hotels in TUI Germany's portfolio are awarded the TUI Environmental Champion title. The criteria used to award this title are based on those of Travelife. Feedback from the TUI guest questionnaire in response to the question 'How satisfied are you with the measures taken to protect the environment?' provides an additional performance review. Both values are taken into account in the annual review and award of the best hotels. The objectivity of the selection and evaluation process is reviewed by an independent expert on behalf of TUI Germany.



In addition to traditional quality controls, SGS INSTITUT FRESENIUS also offers a testing programme that can certify products as 'socially and environmentally sustainable'. When consumers see the SGS INSTITUT FRESENIUS quality seal with this statement on products, they can be sure that the product has been manufactured in a socially and environmentally sustainable manner.



The TUI EcoResort award in particular stands for: experiencing nature and the environment through proximity to natural landscapes or the resort's own gardens, health and quality through the range of regional products from organic farming and through health maintenance offerings, commitment to sustainable development through cultural and social projects in the destination area, high eco-efficiency through appropriate environmental management and climate protection without compromising on comfort, and certified environmental protection through audits by independent experts of recognised environmental standards.