

# ROBINSON® CLUB SOMA BAY

## Sustainability Policy

A balanced link between economic goals on the one hand and social and ecological needs on the other is one of the fundamentals of sustainable economic success. In the Robinson Club Soma Bay responsibility for the society, employees and the environment represents an important guideline for corporate actions both in strategic planning as well as in day-to-day business has been taken.

Environment, nature and ecological responsibility  
Strategic Cooperation

Robinson Club Soma Bay activities supporting sustainable development and nature and environmental protection focus on dialogue and cooperation. Robinson Club Soma Bay is actively involved in numerous committees promoting national (HEPCA, School-Project) and international (Reef Check, TUI EcoResort), dialogue on the important topic of sustainability. Within the framework of local Agenda 21 and international conventions, such as the Convention on Biological Diversity (CBD), we cooperate with various interest groups to discuss the opportunities and duties involving sustainable development, and to combine forces and develop and implement strategic solutions (Robinson Environment Management).

Cooperation and the exchange of information with cooperation partners in our holiday destinations, provides us with valuable information on local environmental problems and highlight any potential or existing conflicts of interest between nature protection and tourism. We acquire valuable feedback and joint means of finding solutions, not to mention competent support in the planning and implementation of nature protection projects complying with the principles of sustainable development. This form of cooperation boosts the ability of all involved to achieve the desired goals and is therefore an important facet of the Robinson Club Soma Bay.

Employees in the World of TUI the focus is on people

We rely on our well trained and highly motivated employees, for only through their hard work and dedication was it possible for our Hotel to consider the needs of our guests as well as the needs of nature above and under water. After all, holidays as a product are a pure service, and the quality of holidays as such depends on these people, who time and again give all they've got. With an overwhelming commitment these people in the Group face up to the challenges that are presented every day in a dynamic company.

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## Robinson Club Soma Bay social commitment

Putting a smile on people's faces – this is not only an important part of our corporate philosophy but also our mission towards society, which we fulfill with a high degree of commitment.

Social responsibility is for Robinson Club Soma Bay, an important part of business dealings, and this applies to strategic operations as well as to everyday business.

The focus of our commitment is on the support of children and young people as well as supporting charitable projects in education.

## General commitment

The Robinson Club Soma Bay Management believes in the following action guidelines:

- We undertake to treat all departments in a manner fitting to the principle of sustainability and to orient ourselves in our actions based on recognized national and international guidelines and agreements.
- We are prepared to invest our know-how in the interests of sustainable business operations.
- We want to pro-actively shape at an early stage the political decision-making process as regards sustainable development by working out concrete and innovative solution strategies.
- Transparency and open dialogue are part of our understanding of sustainable development.
- We support the initiative and innovative power of business for sustainable development.
- We want to expand our know-how within the area of sustainable development and as an active partner support and accompany other companies, private households and public offices in achieving more sustainability.

Within the spirit of these guidelines we want carrying out suitable concepts and methodical action, to help open up for the present as well as future generation fair opportunities for development and an existence worth living in a safe future.

## Robinson Club Soma Bay environmental principles

Avoidance..., Reduction..., Utilization..., Care..., Communication..., Understanding... The Robinson Club Soma Bay environmental commitment in six words to minimize its environmental impacts:

### Avoidance...

Portion packaging, yoghurt cartons, cans, plastic bottles and bags are incompatible with the Robinson Club Soma Bay philosophy. Food is bought locally, avoiding unnecessary transport packaging and guaranteeing fresh produce. The cuisine served benefits and at the same time mountains of plastic waste can be avoided from the outset!

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## Reduction...

Saving energy, protecting precious resources and still enjoying every comfort: From eco-prelatures to moisture sensor systems to LED technology, modern technique make possible to reduce water and electricity consumption.

## Utilization...

From cardboard packaging to the crates used for the fresh fruit and vegetables delivered daily – all raw materials are collected and re-used or recycled. The water from bathroom showers is even used for watering gardens.

## Care...

The landscape shapes the architecture of buildings; environmentally friendly building materials and a discreet, traditional approach to construction have priority. In the carefully looked after parks and gardens of the club facilities the original vegetation of the region is tended and protected.

## Communication...

Encounters between cultures are very important at Robinson Club Soma Bay. In addition to creating jobs for people locally and supporting the local economy and agriculture by purchasing local produce, Robinson Club Soma Bay creates a bridge of understanding to the guest country.

## Understanding...

Living with each other - being there for each other. The staff of Robinson Club Soma Bay takes responsibility for ensuring that guests enjoy their holiday as much as expected. They also inform guests extensively about the environmental activities of the Clubs.

Dr. Olli Oltrogge  
General Manager